

OVERVIEW

- Bridge Marketing Group Inc. designs, develops, and manufactures tailor-made products and merchandise that meets clients' objectives. It offers nearly 30 years of experience in the industry, executing programs for some of the world's largest consumer product brands and entertainment studios. (See client and studio list below).
- In addition, BMG brings extensive experience in the acquisition, managing and representing, entertainment licenses. Practical consulting experience on both sides of the negotiating table.

BRANDED PRODUCT DEVELOPMENT & SERVICES

- Bridge design, develop, sourced and contract manufacture innovative, and cost-effective products that assist clients' brand building and profit growth efforts.
- Also, it offers license consultation and negotiation, games and sweepstake development and packaging solutions.
- Relations with domestic and global manufactures for a wide range of products. Member of PPAI, SAGE and ASI network distributors network in the US.

SOME NOTABLE PRODUCTIONS

- Produced and sourced a wide range of custom produces sport jerseys, scarves, bags, water bottles, wireless chargers, to custom tents and table covers for WELLS FARGO's sponsored sporting events.
- Produced custom co-branded 30,000 face covers, 7,000 soccer jerseys and a wide range gifts and novelties for AT&T given away to customers at stores, and sponsored soccer events.
- Produced in 24 hours official championship shirts for Finals of GOLD CUP, NATIONS LEAGUE, CHAMPIONS LEAGUE international soccer in the US. Fast production turnaround anywhere in US
- Designed, engineered, and contracted the manufacturing of 25,000,000 mini-Christmas figurines across 10 designs for The Coca-Cola Mexico Christmas promotion.
- Designed, engineered, and contracted the manufacturing of 1,400,000 Warner bros., Looney Tunes toys for a Back-to-School Promotion at Quick Restaurants in Europe.
- Designed, engineered, and contracted the manufacturing of 5,600,000 Marvel & Justice League mini toys for Frito-Lay Mexico candy division kids' promotion.
- Designed and produced 1,500,000 mini plush toys of Disney's "Lady and the Tramp" animation movie for Frito-Lay Sonric's Mexico promotion. Top 5 most successful campaign for Frito-Lay.
- Sourced the manufacture of 1,480,000 custom branded retail quality line of high-end cosmetics (lipsticks, blush powder & eye shadows) for Coca-Cola Mexico.

CORE COMPETENCIES

- Full Service from Ideation to Execution
- Design, Development & Manufacture Products & Merchandise
- Brand Licensing and Entertainment Partnership Activation
- Global Supply Source Network
- Extensive Experience Marketing to Latin American & US Hispanic Consumers
- Execution of Small and Large-Scale Production Orders
- Digital Games and Sweepstakes Activation

CLIENTS WE HELPED

